

Courses covered under Introduction to Social Media and Podcasting include:

4N1125 Information Technology Skills

4N1858 Digital Media Technology

4N0689 Communications

Overview 4N1125 Information Technology Skills QQI Level 4 Course

The information technology are the abilities, knowledge and talent of using, developing, designing, and managing the technology. This course includes the study of design, management, development of the computer-based information, systems that helps in operating and supporting the business within an industry.

This class allows learners to explain range of information technology concepts, describe the impact of information technology, using a wide range of file management features, an access and use of the word processing package, managing personal email account etc.

Overview 4N1858 Digital Media Technology

In the digital media module learners will learn about media creation in both theory and practice. Using mobile applications, will create multimedia content including graphics, animations, videos, podcasting, photography and publishing digital newsletters. Learners will then create a website and social media pages for sharing this content in the web design module. By completing this module learners will gain a better understanding of mobile media creation, an overview of podcasting and leave with portfolio of projects that can be used to seek further education or employment.



msletb
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Introduction to Social Media and Podcasting BTEI Sligo. V1.0

Overview 4N0689 Communications

During this class learners will receive information regarding the relevant knowledge, skill and competence to communicate verbally and non-verbally in routine everyday tasks, and in work related tasks while under supervision. Throughout the course learners will be required to demonstrate a range of communication skills including writing, reading, visual and practical skills including presentation, group meeting and interviews. On completion learners will have enhanced their communication skills and will be more confident. Also interpersonal communication skills to include body language, questioning techniques and verbal communication skills within a business and personal setting will be enhanced.